

Uche Omodu

Technical Product Manager | Product & GTM | Full-Stack Engineer

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Technical product leader and builder with 6+ years of product and engineering experience across marketplaces, fintech, and blockchain infrastructure. Built Yadsale from 0 to 2k+ users while leading a 12-person cross-functional team, and worked closely with product, design, and business teams on products processing \$2B+ in transactions. Strong at turning technical products into things people actually use.

Work Experience

Yadsale

10/2024 - Present

Consumer marketplace connecting independent sellers and buyers through storefronts, escrow, offers, and integrated delivery.

Technical Product Manager & Fullstack engineer

- Led a 12-person cross-functional team across engineering, design, marketing, and operations, taking the product from early concept through marketplace launch and growth.
- Led customer discovery and seller interviews to validate marketplace workflows, pricing, escrow, and delivery models, translating feedback into product decisions and experiments.
- Owned seller acquisition and onboarding as an ongoing product and GTM loop, using seller feedback and marketplace data to improve listing, offer, and transaction flows.
- Grew Yadsale from 0 to 2k+ users through product-led acquisition, seller outreach, and marketplace growth experiments.
- Worked across payments, escrow, and delivery integrations, coordinating technical requirements and operational constraints to move marketplace transactions from listing to completed delivery.

Skills

Product

- Product Strategy
- Product Discovery
- User Research
- Roadmapping
- Roadmap Planning
- Product Analytics
- Stakeholder Management
- Experiment Design
- Experimentation & A/B Testing
- Marketplace Design
- Payments & Escrow Systems
- Agile Methodologies
- Cross-functional Leadership
- Go-to-Market Planning
- Go-to-Market Strategy

Technical

- Next.js
- React
- Angular
- TypeScript
- Tailwind CSS
- Shadcn
- Material Ui
- Cascading Style Sheet
- Node.js
- NestJS
- WebSocket
- GraphQL
- REST
- React Native

Sabi

09/2023 - 07/2025

Provides digital infrastructure, optimizing supply chains for diverse market needs. Languages and tools used: NextJs, NestJs, Typescript, React-Query, Zustand, etc.

Senior Software engineer (Team Lead)

- Led and contributed to the delivery of Sabi Trace, a flagship product supporting over \$2B in transaction volume.
- Partnered closely with product, design, and business stakeholders to define requirements and prioritize roadmap initiatives.
- Translated business requirements into technical execution plans, reducing delivery risks and improving release predictability.

Hemi Labs

01/2025 - 05/2025

Hemi Labs develops Hemi, a modular protocol for superior scaling, security, and interoperability. Powered by Bitcoin and Ethereum. Languages used: Nextjs, Typescript, Wagmi, RainbowKit. Link to app - <https://hemi.xyz>

Software engineer

Part-time

- Worked on the Hemi protocol ahead of mainnet, improving product quality and addressing technical debt across the application.
- Improved UI for smoother user experience and fixed UI issues

SoroSwap Finance

08/2024 - 12/2024

Soroswap Finance is an open-source protocol for liquidity provision and token trading on Soroban network, eliminating intermediaries for safe, efficient exchanges. Languages used: Typescript, Nest, Nextjs, Rust.

Software Engineer

Part-time

- Increased operational efficiency by 60% by implementing a streamlined LP tracking system within 2 months that organized provider and pool data for better accessibility.

Tools

- Git
- Figma
- Performance Monitoring
- Technical Documentation
- Jira
- ClickUp
- Notion

AI Tools

- Claude
- Antigravity
- Cursor

Education

Certificate of Completion

Encode EVM Bootcamp

Bachelor Of Science Computer Science

Babcock University

- Streamlined communication and collaboration by developing user-centric front-end elements for Pool dashboards, ensuring stakeholders had real-time access to critical metrics.
- Developed a dedicated providers module with event handlers for tracking liquidity addition/removal, ensuring accurate share percentage calculations and efficient data updates.
- Ensured seamless integration with existing workflows, contributing to scalable and precise liquidity tracking solutions.

Salespod

09/2022 - 08/2023

Sales enablement platform with real-time collaboration.

Senior Fullstack Engineer

- Built full-stack product features across React and NestJS/GraphQL, working across frontend, backend, and product requirements.
- Introduced a component library with Storybook documentation, reducing UI inconsistencies and improving team velocity by 25%
- Reduced feature migration time by 50% through efficient code review and deployment processes.

Melon

02/2023 - 07/2023

Data dissemination and analytics platform

Frontend engineer

- Refactored React application with Next.js and optimized rendering strategies, increasing user engagement by 40% within 4 months
- Reduced production bugs by 80% through comprehensive testing and debugging practices

Charge

11/2022 - 06/2023

Languages and tools used: React Native, Typescript, Git, Material UI, React-Query, tailwind, Zustand.

Mobile Developer

Part-time

- Developed high-quality React Native applications with 100% client satisfaction

Building Bloques

04/2022 - 08/2022

Software engineer

- Built and launched A/B testing framework, increasing conversion rate by 10% within first month

Etranzact

01/2020 - 06/2022

Payments and financial services

Software engineer

- Resolved critical production issues, achieving 100% system uptime and improving user experience